Big Dreams with Little Resources: Four Cities Discuss Growing & Sustaining Safe Routes to School
The Dream Team

Portland OR

Los Angeles CA

Minneapolis MN

Pasadena TX
Today’s Presentation

Highlights:
- program models
- school engagement
- partnerships
- funding

Small group discussion

Panel discussion:
- growth
- sustainability
- MS/HS youth
Big Dreams with Little Resources

Prioritizing Safety in City of Los Angeles School Communities

To learn more, visit https://ladotlivablestreets.org/programs/safe-routes-to-school
City of Los Angeles Context

- Population: 4 Million
- Schools: 1,900+
  - Los Angeles Unified School District
    - 835 Schools, 740,000 Students
- Home: Department of Transportation
- Funding: Grants (~$60M)
## SRTS History

<table>
<thead>
<tr>
<th>Year</th>
<th>Fundamentals</th>
<th>Education &amp; Encouragement</th>
<th>Engineering</th>
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</thead>
<tbody>
<tr>
<td>2013</td>
<td></td>
<td></td>
<td>• Pedestrian Coordinators • Citywide Walk to School Day</td>
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<td>2014</td>
<td></td>
<td>• School Prioritization • CALTRANS Active Transportation Program Grants ($23M)</td>
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<td>2015</td>
<td></td>
<td>• SRTS Action Plan (Vision Zero Launch) • Youth Safety Study</td>
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<td>2016</td>
<td>• Infrastructure: Walking Safety Assessments and SRTS Plans • Education: Campaigns, Travel Tally, Communications</td>
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<tr>
<td>2017</td>
<td>• Infrastructure: Safety Zones • Education: On-Yard Skills Training</td>
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<tr>
<td>2018</td>
<td>• CALTRANS Active Transportation Program Grants ($37M) • Education: LAPD Walk Wise Pledge</td>
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<tr>
<td>2019</td>
<td></td>
<td>• Infrastructure: Pop Ups and Construction Support • Enforcement: Crossing Guards and Safety Patrol • LAUSD Letter of Commitment</td>
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To learn more, visit [https://ladotlivablestreets.org/programs/safe-routes-to-school](https://ladotlivablestreets.org/programs/safe-routes-to-school)
SRTS LOS ANGELES

Safe Routes to School
Los Angeles Department of Transportation

Partnerships

Public Interface
• Phone/Emails
• Website
• Social Media
• Site Visits
• Events

Engineering Improvements
• Safety Assessments
• SRTS Plans
• Pop Up Events

Education & Encouragement
• Safety Campaign
• Walk / Bike to School Day
• Traffic Safety City
• PE Curriculum
• Community Events

Enforcement (School Zone Safety)
• Crossing Guard Coordination
• Safety Patrol
• Safety Valet

Data-Based Approaches & Evaluation
• Prioritizations
• Evaluation
• Budget
• Grant Writing

To learn more, visit https://ladotlivablestreets.org/programs/safe-routes-to-school
Inter-Department Partners

SRTS Director

SRTS Asst (Part-Time)

Consultants

Area Engineer Offices (6)

Vision Zero

Complete Streets Implementation

Crossing Guard Division

External Affairs & Communications

To learn more, visit https://ladotlivablestreets.org/programs/safe-routes-to-school
## External Partners

<table>
<thead>
<tr>
<th>Partner</th>
<th>Planning &amp; Funding</th>
<th>Public Interface</th>
<th>Engineering Improvements</th>
<th>Education &amp; Encouragement</th>
</tr>
</thead>
</table>
| Office of the Superintendent / Culture, Climate & Safety | • Letter of Commitment  
• Leadership Committee  
• Communications Lead  
• Grant Partnering  |                                          |                                                           | • Program development and approval          |
| Environmental Health & Safety   | • Grant Partnering  
|                                 | • Website resources  
• Principal coordination  
• Programs promotion          | • Safety Assessments/Plan Reviews                      | • Safety Valet  
• Traffic Safety              |
| LA School Police                | • Grant Partnering  
|                                 | • Programs promotion           | • Safety Assessments/Plan Reviews          | • Walk to School Day                        |
| Division of Instruction         |                                                                                   |                                         |                                            | • Education/Skills Curriculum               |
| Facilities / Comm Engagement    | • Outreach materials  
• Board engagement  
• Events support          | • Safety Assessments                      |                                            |                                            |
| Division of Instruction         |                                                                                   |                                         |                                            | • Education/Skills Curriculum               |
| Los Angeles Police Dept.        | • Grant Partnering  |                                          | • Safety Assessments                      | • Walk Wise Pledge                        |
| Dept. of Public Works           |                                                                                   |                                         |                                            |                                            |
| Neighborhood Prosecutors        | • Programs promotion               |                                          | • Safety Assessments/Plan Reviews        |                                            |
| Gang Reduction Youth Development|                                                                                   |                                         |                                            |                                            |
| CBOs                            |                                                                                   | • Programs promotion                           |                                            |                                            |

Los Angeles Unified School District  
City Agencies  
Community Based Organizations
Education & Encouragement

ANNUAL EVENTS
WALK TO SCHOOL DAY & BIKE TO SCHOOL DAY:
- Walk to School Day
- Bike to School Day
- The goal is to raise awareness of the importance of active transportation and encourage communities to focus on improving the pedestrian and traffic safety of students on the way to school. Programs for schools, families, and organizations, and  provide physical activity opportunities. These events bring LAUSD and the City together to help students walk or bike to school for students that walk and bike.

TRAFFIC SAFETY CITY:
- The event includes a special presentation for students and teachers at each campus. The program provides an educational experience focused on traffic safety and pedestrian awareness. Students learn about the importance of traffic safety and how to stay safe on the streets.

STUDENT TRAVEL TALLY PROJECT:
- Students are encouraged to keep track of their own travel plans and record their progress in the classroom. The tally project helps students understand the importance of making safe transportation choices.

WALK WISE/DRIVE WISE PLEDGE:
- This initiative is a pledge that students and drivers take to make the streets safer. The pledge is designed to encourage people to drive and walk safely.

SCHOOL ZONE SAFETY PROGRAMS
- Safety militias are important for maintaining a safe and welcoming environment for students.
- They promote a culture of traffic safety and reinforce the importance of traffic safety rules. Depending on the school's location, the program may also include physical activity opportunities such as bike rides or bike safety workshops.

STUDENT SAFETY PATROLS:
- These programs are designed to promote a culture of traffic safety and encourage students to take responsibility for their safety and that of their peers.

For more information on Safe Routes to School (SRTS), visit https://ladotlivablestreets.org/programs/safe-routes-to-school
Engineering Improvements

To learn more, visit https://ladotlivablestreets.org/programs/safe-routes-to-school
Citywide Synergies

City of LA Green New Deal
Bloomberg Climate Challenge City
Affordable Housing & Sustainable Communities
Transformative Climate Communities
Clean Air Resources Board Grants

Mobility Plan 2035
VZ High Injury Corridors
Low Stress Bicycle Networks

SRTS Plans

To learn more, visit https://ladotlivablestreets.org/programs/safe-routes-to-school
Portland - Don’t Stop Believing

WE KEEP PORTLAND MOVING.

PBOT
PORTLAND BUREAU OF TRANSPORTATION
Portland OR

640,000+ Portland residents
25% people of color
100+ schools in 5 districts
64,000+ students
50+ languages

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Portland’s SRTS History

- 2000: Oregon Walk + Bike to School Comm
- 2001: SRTS concepts delivered to 5 schools
- 2005: 5 E concepts piloted in 8 schools, 3 districts
- 2012-2013: Policy created around equity, adding as 6th E
- 2014: Programs extended into middle schools
- 2017-2019: Strategic plan & primary routes & education

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Core Ingredients

Traffic Safety Fund

General Transportation Revenue

$900,000
The Sweet Stuff

- Grants
- Traffic Safety Fund
- General Transportation Revenue

- School Bond $5M
- Gas Tax $8M

$900,000+
SRTS Then

3

108+ schools

2

survey/data

communications

SmartTrips

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SRTS Now

education

108+ schools

contracts

support

youth

communications

survey/data

SmartTrips

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SRTS Engineering Projects

Safe Routes to School Projects
DATA CURRENT AS OF MAY 2018

- Improve crossing
- Mark or update crosswalk
- Evaluate traffic signals
  - Construct walkway
  - Construct shared use path
  - Slow traffic speeds
  - Primary Investment Routes

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Fixing Our Streets
Your Dime at Work

saferoutesprojects.com
Explore an interactive project map

SAFE ROUTES to School
Educating Our Youth

**A**ware
knowing or perceiving your surroundings

**L**egal
following the law

**P**redictable
behaving in a way that’s expected

**A**ssertive
bold and confident behavior

**C**ourteous
respectful and considerate

**A**ble to be seen
visible to others

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**Today’s Topics**

- Active transportation & public spaces
- Different types of safety
- Tools for your personal security

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SAFE ROUTES to School
Growing Partnerships

- Internal City staff
- School districts
- Climate
- Public health
- Schools
- Community organizations
- Transportation advocates
- Families
- Kids

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Dreaming Big in Minneapolis Public Schools
Minneapolis

- 430,000 people—largest city in Minnesota
- 57 square miles
- Parks surround all the natural waterways and lakes; playgrounds within a quarter mile of every child
- More than 129 miles of on-street bikeways and 97 miles of off-street bikeways
- 1,800 miles of sidewalks (92% of streets)

By August Schwerdfeger - Own work, CC BY 4.0
Minneapolis Public Schools

- 36,000 students
- 68 schools
- 60% qualify for free or reduced lunch
- 20% English language learners
- 70% receive district transportation
MPS Policy 6690:

School environments shall promote and protect students’ health, well-being and ability to learn by supporting Safe Routes to Schools or other, similar programs and curricula that promote biking and walking to, from and while at school and work by students and staff.
Growth and Dreams in MPS

More than 2/3 of schools participate in Walk & Bike to School Days

Goal: Every fourth and fifth grader learns to bike safely on our streets

25,000 miles traveled in Bus Stop & Walks alone!
Green Field Trip Transportation
Building Capacity
“It was long and painful and my legs are killing me, but it was worth it. I really love that you gave us this chance.”

“When I rode the bike greenway, I felt like I was flying. Today will probably be one of my favorite days of this year.”
Katie Chennisi, MPH
Chronic Disease Specialist
Harris County Public Health
Pasadena Demographics

- Pasadena, Texas is an urban community located 20 miles southeast of downtown Houston and has a total population of 149,043 (second largest city in Harris County).

- Pasadena Independent School District (Pasadena ISD) serves ~55,000 students in 67 schools

- Hispanic-majority city (67%)

- Median household income is $50K

- 19% live in poverty

- 29% do not have a HS diploma or GED
Why SRTS in Pasadena?

According to the 2010 Health of Houston Survey, 65% of children in Pasadena were considered to be overweight or obese.

The Pasadena SRTS program aims to achieve the following outcomes:

- Understand the conditions in Pasadena that make it easy or difficult for a child to walk or bike to school
- Increase the number of children walking and biking to school
- Increase physical activity in children
- Increase the number of safe street segments in school zones
- Foster safer neighborhoods
- Decrease the likelihood of pedestrian fatalities and injuries
- Ultimately reduce childhood obesity in the long term
HCPH Priority Public Health Issues for 2013-2018
Selected for the magnitude of the issue and our ability to make progress in Harris County

### History

- **2014**: Convened HLM-Pasadena CTF and prioritized SRTS
- **2015**: Hosted first Walk to School Day event
- **2016**: Developed the Pasadena SRTS Plan
- **2017**: Hosted Bike to School Day event and received funding for SRTS plan
- **2018**: Continue to host education and engagement events
- **2019**: Continue to host education and engagement events
Funding

Development of the Plan & Training/TA funds

Engagement incentives

Engineering & Enforcement

HLM – Pasadena Coordinator and Built Environment Unit

SRTS Coordinator for School District

HOUSTON ENDOWMENT

SRTS

Pasadena Vibrant Community
Building a healthier community together
SRTS Committee
My Role in SRTS

- Convene the HLM-Pasadena Community Task Force
  - Eat: Healthy Food Options
  - Play: SRTS
  - Learn: Health Literacy

- Participate in community/stakeholder engagement opportunities to highlight SRTS

- Seek support for SRTS

- Present at conferences on our SRTS work
Leveraging opportunities
“Bridging” the gap
HCPH Priority Public Health Issues for 2013-2018
Selected for the magnitude of the issue and our ability to make progress in Harris County
Panel Discussion

Margot Ocañas
SRTS Director
LA Dept of Transportation

Jenny Bordon
Active Living Coordinator
Minneapolis Public Schools

Janis McDonald
SRTS Coordinator
Portland Bureau of Transportation

Katie Chennisi
Chronic Disease Specialist
Harris County Public Health
Small Group Discussion

• How is your SRTS program engaging middle and/or high school youth?

• How are you intentionally building a sustainable SRTS program?
What is your dream for SRTS?

Go to www.menti.com and use the code 70 04 79

1. Grab your phone
2. Go to www.menti.com
3. Enter the code 70 04 79 and vote!
Thank you

Here’s to dreaming big!