Session Overview

8:00 Introduction to session
8:00-8:10 - East Central
8:10 - 8:20 - La Crosse
8:20-8:30 - Minneapolis
Start Station rotation (4 stations)
8:30 - 8:45 - Station rotation #1 Minneapolis Bus Stop and Walk Program
8:45-9:00 - Station rotation #2 La Crosse Walking School Bus Program
9:00-9:15 Station rotation #3 East Central Walking School Bus Program
9:15-9:30 Station rotation #4 one day events and programs
9:30ish - 9:45 - Recap
10:00 session end
Step Off the Bus, Let’s Walk Together!

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Workshop Overview

● Program overview presentation
● Station rotation
  ○ La Crosse Walking School Bus program
  ○ Minneapolis Bus Stop and Walk program
  ○ East Central Walking School Bus program
  ○ Walking and biking events- Walk to School Day, Winter Walk to School Month, Bike to School Day
● Station recap and closing
BINGO Cards

- Each participant will receive a bingo card to complete during the workshop.
- As you learn, share, or ask questions you can cross off the boxes on the card. Get three in a row across to get a BUS bingo.
- Completed bingo cards will be entered to win fun Safe Routes prizes!
East Central WI Regional Safe Routes to School Program

- Located: Menasha, Wisconsin
- Regional Planning Commission
- 3 staff members
- Serve eight counties of schools
- Urban and Rural Communities
- 185 participating schools in 35 school districts = 71% participation
Events
- Walk to School Day
- Winter Walk to School Month
- Bike to School Day

Programs:
- Walking School Bus
- Frequent Walker Mileage
- Youth Engagement
- Project RADAR
La Crosse Safe Routes to School Program

- Established in 2007
- Located: La Crosse, Wisconsin
- La Crosse County Health Department
- 3 staff members (1 ½ full time position)
- Urban and Rural Communities
- 27/38 = 71% Schools participate in some capacity
- 17 Schools participate in a mini-grant program
La Crosse Safe Routes to School Program

Encouragement
- Weekly Walking School Bus
- Monthly Walking School Bus Challenges
- International Walk to School Day
- Week Long Challenges
- Winter Walk to School Day
- Bike to School Day/Bike Trains

Education
- Bike Rodeos
- Bike/Ped and Helmet Safety/Fit and education in PE/Classrooms
- Bike/Ped Guest Speakers
- Bike Maintenance Education
- Educational Activity Sheets and Videos
La Crosse Safe Routes to School Program

Enforcement
- Coordinate Overtime Patrolling
- Collect and Share Concerns with Law Enforcement
- Advocate for Signage

Evaluation
- Collect parent surveys and classroom travel tallies
- mini grant program
- Evaluate Events and Activities
Minneapolis Public Schools Safe Routes to School Program

- 36,000 students
- 68 schools
- About 60% qualify for free or reduced lunch
- 20% English language learners
- 70% receive district transportation
Minneapolis Public Schools Safe Routes to School Program

- MPS Wellness Team
- Cross jurisdiction monthly SRTS workgroup
- City of Minneapolis assets & coordination
- Minnesota SRTS
- Advocacy & non-profit organizations
- Bike industry & local businesses

TRUE FOOD + ACTIVE LIVING = SCHOOL SUCCESS!
Workshop Recap

- Station rotation #1 Minneapolis Bus Stop and Walk
- Station rotation #2 La Crosse Walking School Bus Program
- Station rotation #3 East Central Walking School Bus Program
- Station rotation #4 Events and programs
Bus Stop and Walk Recap

Innovation Ideas

● Drop off at a different school in a complex of schools
● Walk-to nodes on the way to school
● Judge Gruby Award
● Whole School Whole Community Whole Child model--points for hosting walk to school days
● After-school bike clubs--bicycle to state capital; serious mileage
● Use app to check in and earn “boot bucks” to buy at the book buck store
● 4th grade bike ed program--statewide; street skills & maintenance
WSB Recap

Challenges
- Charter schools and students traveling from farther distances
- School culture
- Sustaining the WSB
- Low attendance
- Sustaining a WSB Leader- aging out
- Infrastructure
- Funding for SRTS programs & local match
- Rural areas
- Liability
1. Challenges
   a. Encouraging walking in areas where kids are prohibited from walking (ex. Near Jail)

   a. Educating drivers on infrastructure changes like bump-outs
      i. Pop-Up Projects can help
      ii. Advocate for policy changes that require drivers to retest more frequently
      iii. Inclusion of education in Driver’s Education courses
Innovative Ideas

1. East Central-Project RADAR—Very impactful to use students as the voice for safe driving/driver responsibility
   a. Connects to curriculum and classroom activities

1. Demonstration Projects
   a. Can be challenging to follow MUTCD guidelines
   b. Opportunity to disprove the “this won’t work here” idea
   c. Pay attention to push back and what is the overall goal to help frame your messages

1. Golden Shoe and Silver Spoke (Silver Shoe) Challenges encouraged all kids to be active to, from, at, and after school and engage classroom teachers and online activity
5. Middle School Ideas
   a. Walk to School Day Events with prizes
   b. Food
   c. Skater Helmets
   d. Yo-yo’s
   e. Frisbee
   f. Water bottle stickers and metal water bottles
   g. Bracelets
   h. Food
   i. Fuel up to Play 60
   j. Bike Wheel Spin Art (check out You Tube)
   k. Let students pick prizes!
   l. Bike Blenders for rent
6. Frequent Walker Program with EZ Scan
   i. Middle School students and their advisor use a tablet to track
   ii. Takes the responsibility off teachers to track