

Breakout Sessions

Track	Topic	Title	Description	Speakers
Tuesday, April 5, 2016 2:15pm–3:45pm				
Health	Engineering	Incorporating Health into Infrastructure Planning	When the County of San Diego adopted its comprehensive wellness strategy, it committed to removing barriers to healthy living, including those in the built environment. Its Department of Public Works is developing a health-centric Pedestrian Master Plan – a proactive approach to identify and rank sidewalk issues – those in need of repairs and those missing. It also will be quantifying the health and socioeconomic improvements in the community resulting from items implemented in the plan.	Werner Pieters, Richard Chin, Scott Ulrich
Equity	Evaluation	Are We at the Tipping Point? Learn some strategies about staying there!	A decade after the creation of the federal Safe Routes to School program, thousands of schools across the country are now part of the still growing movement. Enough schools are now participating in SRTS that with proper support, we will see a major upsurge in participation over the next few years. Join us to discuss whether the movement is at a tipping point, and to explore ways to keep the fire burning.	Seth LaJeunesse, Catherine Girves
Partnership	Education	Learning from Our Elders and Youngsters	If your friend rides their bike over a bridge to school, are you going to do it, too? Of course! Learn how communities are relying on school-aged peers and friendly adult faces to teach kids that biking and walking to school can be a fun and healthy trip.	Marc Rasor, Cindy Antrican, Emma Pachuta, James Martin Perez Work, Paul Keener
Safety	Enforcement	Vision Zero	Vision Zero is an effort to reduce traffic fatalities in America through a variety of policy changes, enhanced enforcement and education and focused improvement in data evaluation. It has really taken off in the past year, with more than ten major metropolitan regions announcing it as a major campaign. Attend this session to learn how major metropolitan areas across the country are adopting Vision Zero principles and the impact it is having.	Ashley Rhead, Nancy Pullen-Seufert, Jennifer Baldwin, Leah Shahum, Marty Martinez, Marjorie Marciano
Policy	Encouragement	Direction through Policy - Encouraging Active Transportation at Every Level	Policy shapes how schools can or will encourage students to walk or bike to school. There are a number of approaches that have been taken across the nation to increase student participation in active transportation. These speakers will discuss challenges and opportunities they have experienced in pursuing policy change at statewide, school district, and individual school levels in their work with Safe Routes to School.	Kenneth Shonkwiler, Judi Wallace, Trish Sanchez, Lisa Lee, Sean Schweitzer

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Sustainability	Education	SRTS Educational Programs and Funding Opportunities	Developing educational activities and finding funding to roll them out can be a daunting task for anyone. While some schools retain experienced grant writers, many depend on the energy of energetic parent volunteers or teachers to simply maintain SRTS activities like teaching bicycle safety skills and organizing Walk and Bike to School Day events. During this session learn about how SRTS Mini-grants have emerged as a unique way for school organizers to access funding and how one state has rolled out a SR Academy that offers unique training and resources at no cost to local communities and school districts.	Kate Moening, Linda Bischoff, Victoria Beale, Colleen Oliver, Julie Walcoff
Tuesday, April 5, 2016 4:00pm–5:30pm				
Safety	Evaluation	Identifying and Addressing Fear, Perception and Risk Related to Walking and Biking	Safety concerns are high on the list of reasons why parents choose not to let their children walk or bike to school. Learn from experts about the fears, perceptions and personal safety concerns parents, students and communities have related to walking and biking, and how to overcome these obstacles using technology. Become familiar with studies concerning these factors, how perceptions have been evaluated, and be part of a discussion on how to address walking and biking fears and perceptions in your community.	Leigh Ann Vin Hagen, Elise Bremer-Nei, Kevin Chang, Tim Casto, Carmen Burkes, Charles Tassell
Policy	Evaluation	Collection and Prioritization - How to Drive Policy with Data	Policy and decision-making around any type of funding must often be data-driven. From measuring student involvement in active transportation to tracking bicycle and pedestrian travel patterns through the collection of volume data to evaluating stress levels on various bicycle routes, there are many different tools to quantify the anticipated impacts and actual results of infrastructure and non-infrastructure components within the Safe Routes to School Programs. The speakers in this session will discuss how data collection, communication, and prioritization can inform decisions relative to active transportation policy.	Anders Swanson, Tony Hull, Dr. Michael Lowry, Dr. Tracy Hadden Loh

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Sustainability	Education	Re-Branding SRTS to be more effective Locally and Statewide	We've all seen the statistics documenting the dramatic decline in walking to school over the past 40 years. Safe Routes to School was created to reverse this trend, but why did it happen? And can we change the future without fully understanding the past? This session will present 2 unique approaches to re-branding the framework to build more effective Safe Routes to Schools programs at a local and statewide level. Furthermore, participants will gain an in-depth understanding of the principal barriers to success, and ways to address and overcome these barriers.	Nora Cody, Sara Zimmerman, Stephanie Tresso, Bruce Hull, Diane Lambert
Health	Enforcement	How Enforcement Can Help with Equity	Enforcement as Equity – Air Quality and the ADA. When you think of enforcement, traffic laws are generally the first things that come to mind. But there's more to enforcing equity. Meeting air quality standards benefits students and all citizens. Learn about what Ohio is doing to improve the air around its schools. The ADA has been the law of the land since 1990. However, not many SRTS programs incorporate activities for students with disabilities, a key equity audience. New Jersey is on the leading edge of this work. Hear about their successes.	Trish Sanchez, Cleve Ricksecker, Evelyn Ebert, Patrick Zahn
Equity	Encouragement	Get Up, Get Out, and Get Healthy	Active transportation offers communities significant opportunities to improve health, work with a wide variety of residents and improve partnerships. Learn how a tribal community in Montana, Oklahoma, and other states, and an urban community in Georgia both addressed the opportunities.	Michia Casebier, Taylor Lonsdale, Mikaela Randolph, Michelle Lieberman, Hillary Mead, Paula Kreissler, Virginia Dick
Partnership	Equity	Children, and Parents, and Grandparents - Oh My!	Intergenerational partnerships are helping to build communities that make sure all people - no matter their age - are comfortable on the streets and in their homes. Safe Routes to School can be safe routes to anywhere. Learn how older adults, health care providers, and advocacy groups are working together to create equitable age-friendly communities.	Brynn Viale, Jennifer Navala, Sarah Hadler Kristine Schindler

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Track	Topic	Title	Description	Speakers
Wednesday, April 6, 2016 10:00am–11:30am				
Policy	Engineering	Safe Routes to School and Complete Streets: Stronger Together	The Complete Streets and Safe Routes to School movements have shared goals and securing Complete Streets policies can advance Safe Routes to School initiatives. In this session, learn about Complete Streets approaches in three regions in Ohio and how they are addressing the needs of residents of all ages and a range of transportation challenges. In addition, panelists will focus on how to get a Complete Streets policy passed as well as how to ensure effective implementation, with help from coalitions, health departments, and more.	Jennifer Noll, Ryan Noles, Christine Connell, Diane Dohm, Sean Meehan
Sustainability	Evaluation	Evaluating SRTS Program Impacts on CO2 Emissions and Regional Partnerships	The San Francisco Bay Area's Metropolitan Transportation Commission funds Regional Safe Routes to School (RSRTS) projects in nine counties as well as an overarching coordination effort called Spare the Air Youth to reduce greenhouse gas emissions from youth transportation. After four years, intensive evaluation and experience has found strong support that local SRTS programs and regional initiatives increase walking and biking, decrease emissions due to transportation, and promote awareness of transportation's impact on climate. The presentation will highlight lessons learned, regional and local program delivery findings, and ways practitioners can share their evaluation results with their communities and build support for SRTS programs.	Hannah Day-Kapell, Ursula Vogler
Health	Education	Learning before, during and after the school bell rings	Education can happen before, during and after school. Minnesota's Walk! Bike! Fun! curriculum includes classroom instruction and hands-on learning. See how this training is spreading the SRTS movement.	Michelle Breidenbach
Equity	Enforcement	Environmental Justice initiatives supporting SRTS	Active Transportation as an environmental initiative leads to mode shift, reduces carbon emission and contributes to greater public health outcomes. Panelists will discuss advocacy strategies that promote the reinvestment in existing communities by utilizing EJ components to guide land use and planning decisions.	Demi Espinoza, Bill Sadler, Michele Hasson, Penny Newman, Jean Kayano
Partnership	Encouragement	A Pat on the Back	See how cities, school districts, and students are rewarded for their Safe Routes to Schools participation through scavenger hunts, spending money, certifications, gold starts, and more.	Peter Hurst, Wendi Kallins, Seth LaJeunesse, Trish Sanchez, Sean Schweitzer, Ian Henderson

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Track	Topic	Title	Description	Speakers
Safety	Equity	Creative Design Solutions for Small Towns and Rural Communities	Much of the recently published guidance on bicycle and pedestrian design is focused on the urban context, which is not always applicable to small towns and rural communities. In this session you will hear about new design guidance aimed at rural settings and how one community is finding affordable ways to reflect rural character while enhancing safety and mobility for walking and biking.	Taylor Lonsdale, Lee Steinmetz, Bev Brody,
Wednesday, April 6, 2016 1:45pm–3:15pm				
Equity	Engineering	Engineering Equity, a Complex Undertaking	Transit routes, pedestrian generators and zero car populations along with citizen input help determine priorities for multi modal projects. This session will review two such projects; a shared use path that ups the ante on collaboration and Columbus' first two way protected bike lane. These projects get kids to school and connect several trail systems.	Randy Bowman, Kathleen Dussault, Alex Smith, Brian Hagerty, Eric Lowry
Partnership	Evaluation	Partnerships Pay Off	How do you measure the value of Safe Routes to School programs and policies when you can't even count the partners with all of your fingers and toes? The School Recognition Program and a comprehensive case study demonstrate a few options.	Jennifer Pelletier, Melissa Kraemer Badtke, Lauron Hinch
Safety	Education	Emerging Practices in School-Based Bicycle & Pedestrian Education	Can we go "back to the future" where walking and biking to school is the norm? Whether you're looking to launch a new education program or take an existing program to a new level, this session is sure to provide inspiration. Come find out how one community is using a rotating schedule to reach all school students in their community and others by going beyond the bike rodeo.	Nancy Nichols, Dot Dickerson, Peter Bilton, Chris Gonda, Shane MacRhodes
Policy	Enforcement	From the Federal to the Local Level: Ways to Secure More Funding for Safe Routes to School	The changes Congress made to Safe Routes to School in creating the Transportation Alternatives Program have led to creative approaches by states and regional governments to ensure that Safe Routes to School is successful and sustained. Hear about best practices for how states and MPOs are using TAP money to support Safe Routes to School, how Ohio, New Jersey and Colorado maximized non-infrastructure funding, and how Portland OR is running an advocacy campaign to secure regional funding for Safe Routes to School. Attendees will come away with ideas and tactics they can put to work in their own state or community.	Margo Pedroso, Jenna Berman, Elise Bremer-Nei, David Shippis, Sheilagh Griffin

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Sustainability	Encouragement	SRTS Walking and Biking Programs Lead the Way!	Hear how three different communities used various encouragement activities to promote SRTS, healthy living, and active transportation. From a community in California that has used various programs to achieve greater than 50% walking and biking to and from school, to another in Michigan that has developed a highly successful bike train program, and the third which has created healthy fundraising options that stretches from the SRTS program to the entire local community.	Katie Johnson, Ty Schmidt, Wendi Kallins, Gwen Froh, Honey Whalen
Health	Education	Safe Routes Programming Innovations	Keep it safe, healthy and green out the door for everyone – ages 0-100! Teach bicycle and pedestrian safety using “green” (environmental) curricula; by offering programs for all ages, including seniors. And by incorporating interactive techniques used in New Jersey’s statewide HIA training program.	Brynn Viale, Anita Walia, Jennifer Navala, Darrell Davis, Sean Mullen, Leleigh Ann Von Hagen
Thursday, April 7, 2016 8:00am–9:30am				
Partnership	Engineering	Come Together Right Now Over Streets	The public and private sectors come together in many ways to build safe streets to schools. Hear about some effective tools and techniques used by these collaborations of consultants, kids, and communities to create complete streets.	Ashleigh Curry, Kate Robb, Colin Harris, Dave Cowan
Safety	Engineering	Building for Tomorrow	The built environment is one way to promote mobility and change perceptions. By adding separated lanes, paths, and trails, active transportation increases and improves the quality of life for students and other users. Attend this session to see how the built environment can increase activity and provide safe commutes for students.	Letty Schamp, Rebecca Crowe, Andy Davis, Jason Robers
Policy	Education	Getting Your Message Out: Providing stakeholders and decision makers with the information they need to implement policy change.	Being able to share the results of valuable research as well as knowledge of the experience of others is key as you build partnerships toward the implementation of policy change. In this session, learn how health advocates have mobilized community partners to help implement policy changes that encourage more active lifestyles for both children and adults. Also, find out how your school and community can work together to address concerns over early school start times.	Marsha Bach, Stacy Simera, Tim Vaske, Cresha Auck, Stehanie Nathan,

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Sustainability	Enforcement	When Violence and Crime Inhibit Physical Activity and Safe Routes to School	November 2014 was a tumultuous time, as video was released of a 12-year old boy named Tamir Rice was gunned down while playing with a toy gun in a park. Cleveland, a city that was a part of the National League of Cities, new Learning Collaborative to help city officials reduce childhood obesity-related health disparities, and a city that has both a safe routes to school program and school travel plan still was called out by the Department of Justice for failures to engage the community in an equitable manner. There is a clear disconnect between the education, enforcement and encouragement of physical activity and safe routes to school programs and ultimately the general safety of youth in the community. How do we close that gap? Can Cleveland be an example of active transportation and place playing a solution in combating violence and crime?	The Honorable Matt Zone, Alyia Smith-Parker, Freddy L. Collier, Jr., Maylaya Davis
Health	Encouragement	Get Everyone Moving for the Health of It	Chronic diseases like diabetes, high blood pressure and heart disease kill more people in Ohio than all others combined. Shared use, active transportation, Safe Routes to Parks, improved access to healthy foods and lifelong active living are strategies being used to help combat this epidemic. Check out success stories from Ohio and around the country.	Elizabeth Whitton, Ami Peacock, Alexis Etow, Caitlin Harley, Kate Moening
Equity	Evaluation	Purpose, Method, Reults...Examining on Bicycle Education	Learn about the on bicycle safety education programs developed in New Jersey and Miami Dade County Florida and how surveys and pre and post course evaluation from each program are being used to better understand bicycling travel and behavior patterns among girls and boys and how this information can be used to effectively target future educational and encouragement initiatives to ensure inclusion and help to close the cycling gender gap.	Sean Meehan, Jay DiDomenico, Bryan Pomares, Jonathan Hooshmand

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Thursday, April 7, 2016 9:45am–11:15am				
Sustainability	Engineering	Challenges of Infrastructure Implementation	The timely implementation of infrastructure countermeasures that will make a positive difference in safety for children walking to and from school can be a huge challenge. From identifying effective infrastructure improvements to gaining the necessary public support, dealing with right of way and utility constraints, sorting through the input of multiple stakeholders, to finally getting the improvements in the ground, partners in the effort of implementing Safe Routes to School infrastructure improvements across the country have experienced effective and some not so effective policies and procedures in the project development process. Our panel of national Safe Routes to School experts from various states will discuss their experiences in effectively navigating some common challenges as well as ideas to improve processes both on a state and federal level.	Mark Nolt, Min Zhou, Steve Tweed, Mark Nolt, Jennifer Toole, Josh Sikich, Doug Lynch, and Cory Whitesell
Health	Evaluation	Researching Success: Different Methods, Different Data	By incorporating Health in All Policies (HiAP), SRTS programs expand their evaluation criteria while improving community health and transportation. Find out about two national programs focusing on HiAP and how one local community is benefiting from HiAP. Then discover how to apply behavior change theories and methods to SRTS programs and their evaluation.	Bridget Kerner, Sandra Whitehead, James Hardy, Priscila Hegger
Equity	Education	Path to Equity Means Long Term Success	Planning strategies for equity are not so different from other types of transportation planning. Discover how successful safe routes to school projects in Delaware arose from an environmental justice initiative. Once the plan is complete, Alameda County works to change habits through culture and the people closest to us. Learn how Biking out Loud and Go Green help develop oral histories and personal connections to biking and walking.	Diane Lambert, Sarah Zimmerman, Bill Swiatek, Sarah Coakley, Darell Davis, Carrie Harvilla

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Partnership	Enforcement	Crossing Captains and Cops Collaborating	Knowing the rules of the road (and sidewalk) is key to carefree and crash-free crossing. Law enforcement and crossing guards need training to do their jobs effectively. Find out how this happens in Pennsylvania and Wisconsin.	Mara Christy, Shauna McMillian, Leonard Sherrill, Lauron Hinch, Peter Flucke,
Safety	Encouragement	Bike Safety Before and After Your Ride	At this session, you will be introduced to programs, services and facilities that encourage safe cycling, improve conditions for access, and "grease the wheels" for cyclists, new or experienced, to participate. Learn about how to locate bike parking at schools to best accommodate cyclists, how partnerships, marketing and distribution help get helmets on kid's heads, and how to "wheel" bike repair right to members of your community.	Sarah Denny, Hayley Southworth, Shane MacRhodes, Brett Hondrop, Tommy Bensko
Policy	Engineering	Walking and Biking in Transportation Planning - "If you don't know where you are going, you'll end up someplace else" - Yogi Berra	Local and regional planning organizations are essential in driving multimodal and active transportation initiatives. Through presentation and panel discussion, this session will discuss a toolbox of policies, guidelines, and strategies for siting and layout of schools and multimodal transportation improvements as well as a strategies and success stories for ensuring that a strong vision for walking and bicycling are included in long range transportation plans.	Dan Andersen, Sherie Moore, Stephanie Weber, Bill Sadler, Kari Schlosshauer, Marty Martinez